



52nd Annual Conference of Association of Plastic Surgeons of India

Samhita APSICON 2017

Le Meridien Convention Centre
16th - 19th November
Kochi | Kerala

Trade Brochure



Invitation

Dear Colleagues,

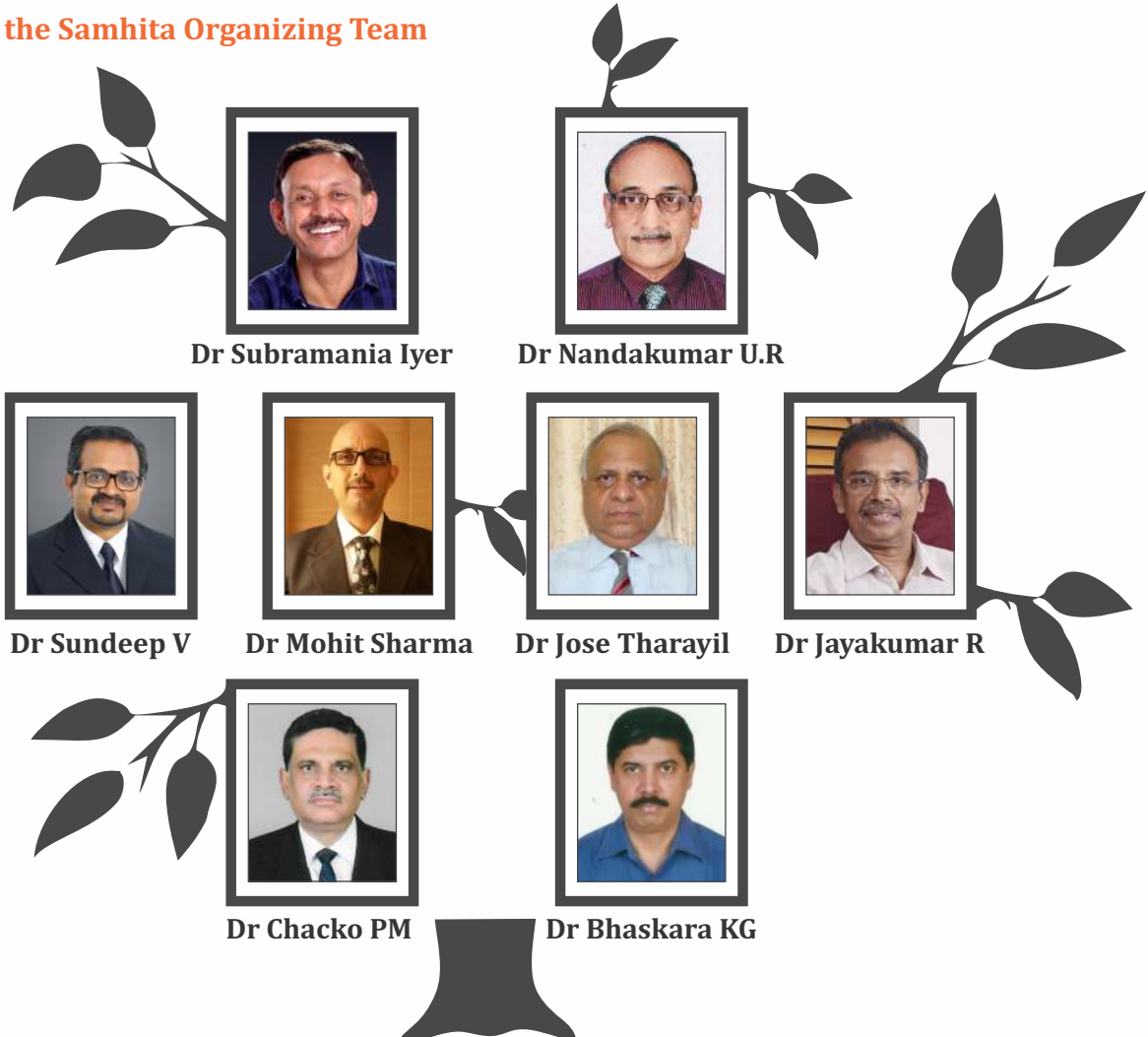
We are very happy to invite your participation to the 52nd annual conference of association of plastic surgeons of India to be held in Kochi. The meeting will be held in the sprawling Le Meridian convention center from 16-19 November 2017. The pre-conference workshop is scheduled to be held on 15th November at the Amrita Institute of Medical Sciences Kochi.

The meeting will be the biggest assembly of plastic surgeons in the country for the year. Our scientific committee has already got confirmation from about 10 international leaders in plastic surgery to enhance the quality of the scientific program. Along with this we have made very attractive social and tour programs. Being held in Kochi, Kerala we expect it to draw the largest number of delegates and family members than the previous APSICONS. With increased number of training seats in the country we also expect a large turnout of trainee delegates. Many plastic surgeons in the gulf countries have evinced interest in attending the meeting.

The convention center has a designated fully air-conditioned trade exhibition area which will be very spacious to allow easy interaction between the delegates and the exhibitors. We plan to have areas for lunch and tea with the area to ensure more delegate visits. The tariffs have been prepared on the basis of previous meetings.

We the organizing team for the APSICON 2017 appeal to help us to make this meeting the most memorable one. We assure that we will make that the planning and arrangements will be meticulous to ensure maximum value to your participation and support. We have allocated 5% discount to the tariff rates if you book your participation paying 25% of the cost by 31st December 2016.

On behalf of the Samhita Organizing Team



Sponsorship Options

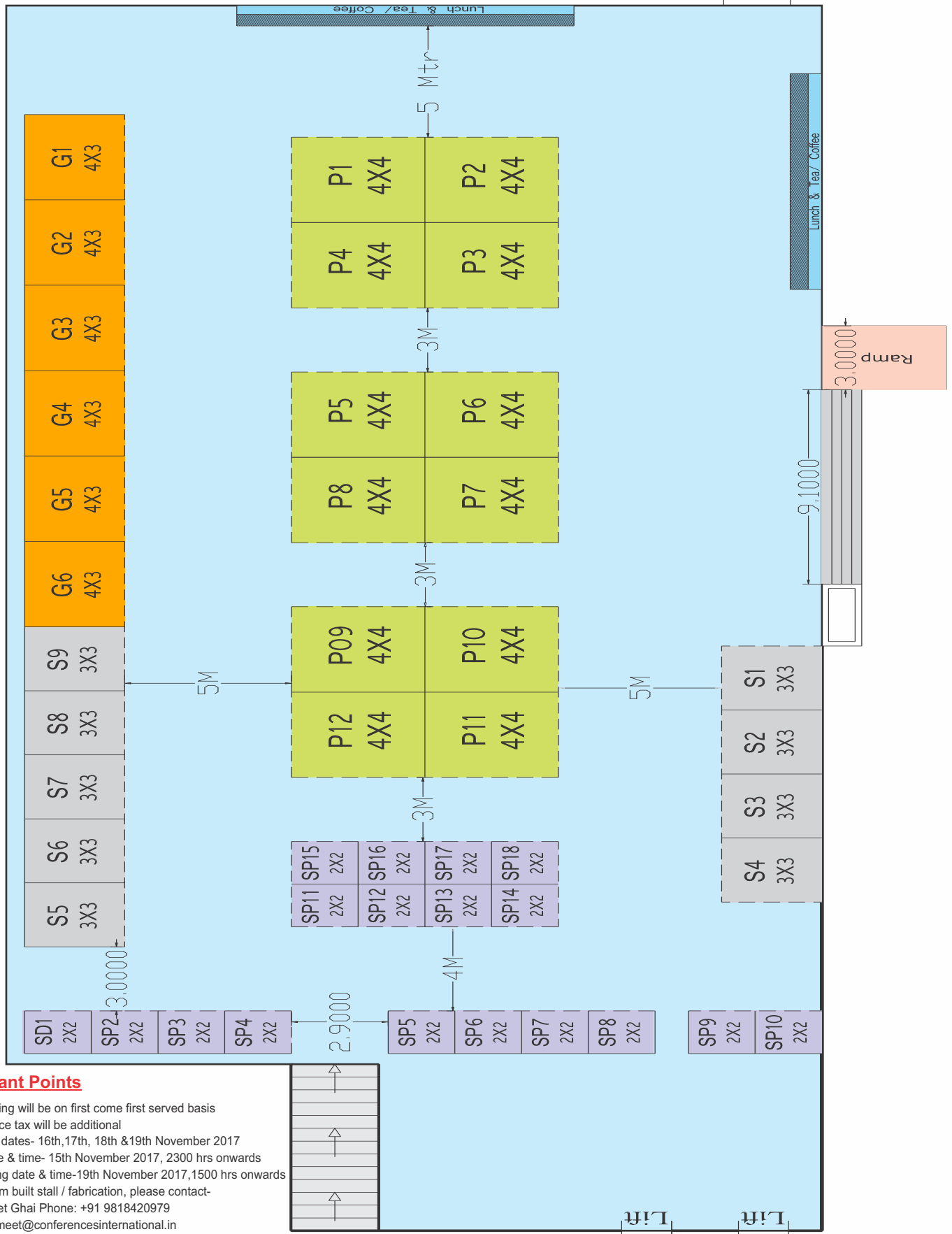
1. Platinum Sponsor (12 Nos)	Choice of Premium Exhibitor Space (first come first serve basis)	INR 10 lakhs Each
	5 Exhibitor Registration with daily Lunch coupons	
	5 Dinner passes for Welcome (16 Nov) & Delegate Dinner (17 Nov)	
	Video display during tea/coffee breaks	
	Digital Logo display in the Plenary hall	
	Company's logo and hyperlink to company's website from the conference website	
	2 Standees near the main halls	
2. Gold Sponsor (6 Nos)	Semi Premium Exhibitor Space (first come first serve basis)	INR 8 lakhs each
	3 Exhibitor Registration with Lunch coupons	
	Company's logo and hyperlink to company's website from the conference website	
	1 Standees near the main halls	
3. Silver Sponsor (9 Nos)	Standard Exhibit Space	INR 5 lakhs each
	2 Exhibitor Registration with Lunch coupons	
	Company's logo and hyperlink to company's website from the conference website	
4. Standard Stalls (18 Nos)	Size – 2m x 2m	INR 3 lakhs each
	2 Exhibitor Registration with Lunch coupons	
5.	Advertisement on 1st Announcement Full back page advertisement for 8000 copies	INR 7 lakhs
6.	Advertisement on 2nd Announcement Full back page advertisement for 5000 copies	INR 5 lakhs

Sponsorship Options

7. Congress Bag	Eco Friendly Delegate Bags Quantity- 800	INR 8 lakhs
	Company branding on the bag	
	Exclusive Company brochures / pamphlets for insertion in the bag	
	Acknowledgement on the website	
8. Delegate Kit	Badges and Lanyard with branding Quantity- 800	INR 10 lakhs
	Bags for the conference Quantity- 800	
	Pads with branding Quantity- 800	
	Pens with branding Quantity- 800	
9. Workshop Sponsorship	Slide about your company projected for 30 Seconds at the beginning and end of the session, with announcements	INR 5 lakhs each
	Stall at the workshop venue	
	2 Standee near the workshop hall	
10. Inaugural Dinner on 16 th Nov & Welcome Dinner on 17 th Nov	15 banquet dinner passes for company representatives	INR 15 lakhs each
	Slot for 15 minutes presentation in the main hall	
	Company branding at the dinner venue	
	Company branding on the invitation card, given to all delegates	
	Logo on email blast which will be sent as invite	
11. Lunch on Symposium (4 Nos.)	30min of scientific session during lunch in the main hall	INR 10 lakhs each
	Company branding at the Lunch venue (Topic 7 Speaker to be reconfirmed by the Organizers)	
	10 Lunch Passes for Company representatives	

LAYOUT FOR STALLS

Space frame 2 | Le Meridien, Kochi



Important Points

- ★ Stall booking will be on first come first served basis
- ★ 15% service tax will be additional
- ★ Exhibition dates- 16th, 17th, 18th & 19th November 2017
- ★ Setup date & time- 15th November 2017, 2300 hrs onwards
Dismantling date & time- 19th November 2017, 1500 hrs onwards
- ★ For Custom built stall / fabrication, please contact-
Mr. Sumeet Ghai Phone: +91 9818420979
Email: sumeet@conferencesinternational.in

Index

- Platinum Stalls- 4mx4m
- Gold Stalls- 4mx3m
- Silver Stalls- 3mx3m
- Standard Stalls- 2mx2m

For Participation and Confirmation

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Conference Team

Organized by
Cochin Association of Plastic Surgeons

Hosted by
Kairali Plastic Surgeons Association



Conference Secretariat

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